



Extension

UNIVERSITY OF WISCONSIN-MADISON

Jessica Beckendorf
Community Development Educator
March-April, 2021

Organizational & Leadership Development

Highlights:

- Co-facilitated four meetings of the co-construction team for the Spanish Language leadership development program. The planning team includes members from Waupaca County and has received a small amount of funding to hire a part-time team member to help with program relationships and administration.
- Co-planned and co-facilitated the 2nd pilot of the Relational Networking program which helps nonprofits and government officials learn the skills of collaborative leadership and communication. This pilot began in April, and will conclude in May.

Other work:

- Presented the draft organizational structure to the Leadership Waupaca County steering committee. The document outlines the roles, responsibilities, and structure of the committee.
- Began working with a County Department Head on planning a team building/professional development series for their department..
- Delivered a workshop on Emotional Intelligence to the Local Government Leadership Academy.
- Planned and hosted the March Building Bridges program; prepared materials to be translated to Spanish and created/scheduled 4 weeks of Facebook posts.

Community & Economic Development.

Highlights:

- Began partnering with WCEDC, the City of Clintonville, and the Clintonville Chamber of Commerce on a downtown development process. In recent years, the city has completed a market analysis and a revitalization plan. They have asked Extension to assist in a facilitated process to engage and connect people toward resident-driven solutions.
- Continued working on next steps in the Waupaca County Transportation project (Partners in Transportation) with ThedaCare, Make the Ride Happen, the Greater Wisconsin Agency on Aging Resources (GWAAR), East Central Regional Planning Commission, and the New London Transportation Planning committee. During this period, the effort hired a mobility manager who will hold regular office hours in New London. Led a stakeholder analysis for this project with the New London Transportation Planning Committee.
- Partnered with colleagues across the state, HDR Educator Sandy Liang, and local child care business owners to plan a Child Care Business Support Program. I am the lead organizer for the Northeast Region, which includes Waupaca County and will begin in June.
- Continued planning and facilitating meetings of the Governor's Task Force on Broadband Access and the Task Force subcommittees, including a pop-up subcommittee. Report/recommendations writing began in April, to be reviewed at the May 26 full Task Force meeting. The recommendations will be forwarded to the Governor's office shortly after that. For more information: <https://psc.wi.gov/Pages/Programs/BroadbandGovernorsTaskForce.aspx>

Other Work:

- Delivered an educational program called “Occupational Wellness” to the Clintonville Chamber of Commerce Young Professionals group.
- Participated as advisor in Waupaca County Economic Development Corporation board meetings.
- Began investigating an asset mapping process for the Waupaca Area Social Connectedness Action Team. They are considering this as an opportunity to connect people - both through the process and with the final product.

Other Work or Professional Development

- Military Families Learning Network: Contributed to planning the Military Families Readiness Academy part II (Disaster & Hazard Readiness in Action) by co-delivering two Asset-Based Community Recovery (ABCR) workshops. Co-planned/produced Season 2, Episodes 2 & 3 of the Practicing Connection podcast; Co-wrote a printable resource based on the data gathered at the ABCR workshops (and other sources).
- Other Extension organizational work: Served on the COVID-19 Vaccine Response Team; wrote an article for the Extension Organizational & Leadership Development website; created and piloted the “Occupational Wellness” workshop as part of the “8 Ways to Wellness” peer-reviewed series (separately from the Clintonville Chamber event).